

EAST COOPER HABITAT FOR HUMANITY

2025 - 2026 SPONSORSHIP PACKET



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East Cooper Habitat For Humanity



East Cooper Habitat for Humanity is a non-profit housing organization that works with all people to develop communities for people in need by building homes in South Carolina. Our goal is to eliminate poverty housing East of the Cooper River in Charleston County and select areas of Berkeley County. Our homeownership program provides strength, stability and self-reliance through shelter. We believe that every man, woman and child should have a decent, safe and affordable place to live.

Founded on January 31, 1990 by a small group of individuals from Mount Pleasant Presbyterian Church and a land donation from the Town of Mount Pleasant, within the first year we had completed our first home and by 1995 we built our first neighborhood consisting of ten homes. By 2003, our 25th home was completed and in 2008, we celebrated our 50th home. Since then we have built over 80 homes, are currently building three more homes in our community and have completed countless repairs in substandard housing.



Why Sponsor?



Events are important to our organization for a multitude of reasons - not just the bottom line. While funding our mission is important, there are a slew of other benefits that come from events, including building camaraderie among existing supporters, welcoming new supporters into the East Cooper Habitat family and increasing engagement. And we can't forget, just to have fun and celebrate the work we do in our community!

As a business, by sponsoring an event you are standing by East Cooper Habitat and sending our community and your own employees the message that you support the goals and mission of our work to end housing inequality for low-income families in our community.

Additional sponsorship benefits:

1. **Recognition:** Be acknowledged for showing true commitment to the community.
2. **Visibility:** You will build awareness for your brand and mission.
3. **Relationships:** You can generate contacts and possible business opportunities.



Sponsor Benefits



Sponsoring an East Cooper Habitat event comes with a list of benefits for your investment. As sponsorship levels increase, so do the benefits.

Marketing and Communications

All sponsors are recognized in ongoing marketing and communications leading up to the event including company name/logo on social media, monthly newsletter mentions, main website and event website mentions.

Higher level sponsors may have their logo on event invitations, event banners and in press releases.

Signage

All sponsors are recognized on digital and/or printed signage at the event. Higher level sponsors may also have their company name/logo on event banners, course signs and plaques.

Event Attendance

Event tickets are included with most sponsorship levels. We do offer a few sponsorships that do not include event attendance as some partners prefer the above benefits and are not interested in attending events.

Event Calendar



MAY 6TH - 10TH
WOMENS BUILD

OCTOBER 20TH,
2025
GOLF BENEFIT

DECEMBER 6TH,
2025
PLAYHOUSE
PROJECT

MAY 2026
WOMENS BUILD

SEPT 12TH, 2025
PICKLEBALL
TOURNAMENT

NOVEMBER 2ND,
2025
OYSTER ROAST
& BBQ

APRIL 17TH, 2026
GALA

Annual Sponsorships



\$30,000

Presenting Sponsor full FY2026

The Sponsorship package is for five 2025 - 2026 events. One Presenting sponsorship is available. It includes all marketing and communications plus:

2026 Gala: 16 guests; name/logo displayed on event invitations, full 2026 FY advertising and spot on ECHF website and event invitations.

Golf Benefit: Two foursomes; three hole sponsor signs; banner

Oyster Roast: Harvest Sponsorship; including advertising and 12 tickets

Playhouse Project: One playhouse with up to ten volunteers

Pickleball 2026: Grand Slam Pass, Three teams of mixed doubles and banner on event court



\$15,000

Foundation Sponsor

The Sponsorship package is for four 2025 events. One Presenting sponsorship is available. It includes all marketing and communications plus:

Gala: One table for eight guests

Golf Outing: *One foursome; one hole sponsor sign*

Oyster Roast: Eight event tickets

Playhouse Project: One playhouse with up to ten volunteers

Purchase online now:



Or Mail in check to:

ECHF
P.O. Box 1990
Mt. Pleasant, SC 29465

Home Sponsorships



\$165,000

Full Home Sponsorship

The cost of building an entire Habitat Home is \$165,000. This includes all materials, tools, and supplies needed.

Sponsors receive invitations to speak at Ground Breaking, Volunteer Days, and Dedication Days, all with media invitations and press releases.

The sponsor will have their name posted on the lot for the entire duration of the build (typically 1 year) as well as receive extra media coverage and recognition with every press release, onsite visiting group, and front page placement on our website, and newsletters.

In addition to other recognition opportunities.



\$75,000

Partial Home Sponsor

The cost of building an entire Habitat Home is \$165,000. This includes all materials, tools, and supplies needed.

Sponsors receive invitations to speak at Ground Breaking, and Dedication Days, all with media invitations and press releases.

The sponsor will have their name posted on the lot for the entire duration of the build (typically 1 year) as well as receive extra media coverage and recognition with every press release, onsite visiting group.

To Secure Sponsorship, Please Contact

Kristen@EastCooperHabitat.Org
843-881-2600 x206

Pickleball

Each Sponsorship Includes all marketing and communications, social media, website and newsletters plus:



Grand Slam Pass \$3000

Three mixed doubles teams, event court banner and signage on event terrace and on event player prizes and gear.

Qty. 1

Paddle Perfection \$1000

One mixed doubles team and signage on event court and on event terrace.

Qty. 1

Net Master \$500

Two spectator passes, and signage on event terrace.

Volley Vip \$250

Signage on event terrace

Participation and Team Tickets Available.

SEPTEMBER 12TH, 2025

6:00 PM - 9:00 PM

Crush Yard:
3365 S Morgans Point Rd
Mt Pleasant, SC 29466

Purchase online now:

Or Mail in check to:

ECHFH
P.O. Box 1990
Mt. Pleasant, SC 29465



Women's Build

Each Sponsorship Includes all marketing and communications, social media, website and newsletters plus:



EmpowerHer Sponsor \$1,500

Groups can sponsor a 9 am - 3 pm build day, for 15 volunteers, which includes lunch, ECHFH Womens Build shirt and signage onsite.

Qty. 6

Leading Lady Sponsor \$100 per person

Volunteer for Women's Build, which includes lunch, ECHFH Womens Build shirt and help build home for another incredible woman!

*Peer to Peer Fundraising Available
Contact Kristen to set up web page.*

MAY 6th - 10th, 2025

9:00 AM - 3:00 PM

580 Society Rd
McClellanville, SC 29458

Purchase online now:

Or Mail in check to:

ECHFH
P.O. Box 1990
Mt. Pleasant, SC 29465



Golf Benefit

Each Sponsorship Includes all marketing and communications, social media, website and newsletters plus:



Course Sponsorship \$5,000

Two Foursomes; Course sponsorship banner; three hole sponsor signs

Qty. 1

Score Board Sponsorship \$3,500

One Foursome; Score Board Banner; One hole sponsor sign.

Qty. 1

Refreshment Sponsorship \$2,000

One Foursome; Refreshment banner; Sponsorship signs on refreshment carts.

Qty. 1

Hole With Foursome PLUS Oyster Roast \$1,500

One Foursome, One hole sponsor sign, 4 Oyster Roast tickets, digital signage.

Hole With Foursome \$1,000

Three mixed doubles teams, event court banner and signage on event terrace and on event player prizes and gear.

Putting Green Sponsor \$500

Two Sponsor signs placed on the putting green contest.

Hole Sponsor \$300

One Hole Sponsor Sign.

Foursomes Available For Purchase

OCTOBER 20TH, 2025
8:00 AM - 3:00 PM

Charleston National Golf Club
1360 National Drive
Mt. Pleasant, SC 29466

Purchase online now:

Or Mail in check to:

ECHFH
P.O. Box 1990
Mt. Pleasant, SC 29465



Oyster Roast & BBQ

Each Sponsorship Includes all marketing and communications, social media, website and newsletters plus:



Pearl Sponsor \$5,000

Includes 12 adult tickets; top billing on event signage & promo materials; company name featured in radio & online ads; recognition in newsletter, on website and social media; verbal recognition at the event.

Qty. 1

Harvest Sponsor \$5,000

Includes 12 adult tickets; top billing on event signage & promo materials; company name featured in radio & online ads; recognition in newsletter, on website and social media; verbal recognition at the event.

Qty. 1

Tidal Sponsor \$3,500

Includes 10 tickets; event signage & promo materials; company name featured in radio and online ads; verbal recognition at the event.

Shucker Sponsor \$2,500

Includes 8 tickets; event signage & promo materials; company name featured in radio and online ads; verbal recognition at the event.

Hole With Foursome PLUS Oyster Roast \$1,500

One foursome, One hole sponsor sign, 4 Oyster Roast tickets, digital signage.

Bushel Sponsor \$1,500

Includes 6 tickets; event signage & promo materials; company name featured in radio and online ads; verbal recognition at the event.

Saltwater Sponsor \$500

Includes 4 tickets; event signage & promo materials; company name featured in radio and online ads; verbal recognition at the event.

November 2nd, 2025
2:00 AM - 5:00 PM

The Citadel Beach Club
4700 Palm Blvd
Isle of Palms, SC 29451

Purchase online now:

Or Mail in check to:

*ECHFH
P.O. Box 1990
Mt. Pleasant, SC 29465*



Playhouse Project

Each Sponsorship Includes all marketing and communications, social media, website and newsletters plus:



Playhouse Kit Sponsor \$3,000

Sponsors have the ability to bring six to ten volunteers to build a playhouse for a low-income family in our local community who otherwise would not receive a gift like this for the holidays. With recognition in newsletter, press releases, and joint Habitat Affiliate media, and signage at event

Playhouse Lunch Sponsor \$1,500

Sponsor lunch for Volunteers, Habitat Staff and Lowes Team, with signage at event

Qty. 1

Playhouse Patron \$1,000

Partial Playhouse Sponsor



December 6th, 2026
8:00 AM - 3:00 PM

Lowes Distribution Center
1701 Charleston Regional Pkwy
Suite B
Charleston, SC 29492

Purchase online now:

Or Mail in check to:

ECHFH
P.O. Box 1990
Mt. Pleasant, SC 29465



Hearts & Hammers Gala

Each Sponsorship Includes all marketing and communications, social media, website and newsletters plus:



Presenting Sponsor \$20,000

Seating for 16 + your company's signage at event check-in and all event materials.

Qty. 1

Welcome Sponsor \$10,000

Seating for 10 + your company's signage at event check-in

Qty. 1

Cocktail Hour Sponsor \$5,000

Seating for 10 + your company's signage at the cocktail bar and tables

Qty. 1

Live Auction Sponsor \$5,000

Seating for 10 + your company logo on live auction bid cards and announcement at the start of the auction

Qty. 1

Silent Auction Sponsor \$5,000

Seating for 10 + your company logo on silent auction digital program and announcement the announcement of auction closing

Qty. 1

Benefactor \$3,000

Seating for 10 + name in the event program

Blueprint Sponsor \$2,500

Seating for 4 + your company's designee to introduce and lead the request for support of our next build site

Qty. 1

Contest Sponsor \$2,500

Seating for 4 + your company's designee flips the coin during this highly visible, action-packed event

Qty. 2

Continued....

Each Sponsorship Includes all marketing and communications, social media, website and newsletters plus:

Stage' Sponsor \$2,500

Seating for 4 + your company's professional signage on at front of venue during speaking engagement

Qty. 1

Community Partner \$1,000

Seating for 2 + your company's name in the event program

April 17th, 2026
6:00 PM - 10:00 PM

Cooper River Room
99 Harry M. Hallman Jr Blvd,
Mt Pleasant, SC 29464

Purchase online now:

Or Mail in check to:

*ECHFH
P.O. Box 1990
Mt. Pleasant, SC 29465*



Thank you!

**Thank you for considering to support
affordable housing in our community!**

**Please email or call Kristen Jewell if you are interested
in sponsoring any of our 2025 or 2026 events!**

Contact: Kristen Jewell, Development Director

Phone 843-881-2600 ext. 206
Website www.eastcooperhabitat.org
Email kristen@eastcooperhabitat.org
Address PO Box 1990 Mount Pleasant, SC 29465



ECHFHH Sponsorship Form

To be mailed in with a check
(not required if purchased via website)

SPONSOR NAME: _____

(As it is to appear on any publications)

CONTACT PERSON: _____

CONTACT PHONE: _____

E-MAIL: _____

SPONSORSHIPS SELECTED:

1. _____

2. _____

3. _____

Sponsor's Signature: _____

Date: _____

ECHFHH Federal Tax ID# 57-0903917

For additional event information, please contact:

Kristen Jewell

843.881.2600 ext. 206 or

kristen@eastcooperhabitat.org.

East Cooper Habitat for Humanity

* P.O. Box 1990 Mount Pleasant, SC 29465

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